NEW BOOKS

Surrender
Feminist Rhetoric and Ethics in Love and Illness
Jessica Restaino
Paper: 978-0-8093-3714-9
E-book: 978-0-8093-3715-6
$35, 204 pages, 6 × 9, 2 illus.

Rhetoric and Demagoguery
Patricia Roberts-Miller
Paper: 978-0-8093-3713-2
$40, 260 pages, 6 × 9

Academic and Professional Writing in an Age of Accountability
Edited by Shirley Wilson Logan and Wayne H. Slater. Afterword by Jessica Enchoh and Scott Wible
Paper: 978-0-8093-3691-3
E-book: 978-0-8093-3690-0
$45, 338 pages, 6 × 9, 1 illus.

Rhetorical Feminism and This Thing Called Hope
Cheryl Glenn
Paper: 978-0-8093-3694-4
E-book: 978-0-8093-3695-1
$40, 296 pages, 6 × 9

“Surrender offers an extremely powerful, absorbing narrative exchange of pain, support, transformation, and then absence. This book will confront and rearrange the reader’s held sense of their bodies, of themselves and those they love, of illness and death. . . . It will change how people teach and do research in rhetoric, composition, and many other fields, but it will also change people’s minds and hearts.”—Jay Timothy Dolmage, author of Disabled upon Arrival: Eugenics, Immigration, and the Construction of Race and Disability

“Too many people who write about politics end up talking over those who most need to understand it. Not so with Roberts-Miller. Demagoguery is immensely complex as a form of rhetoric, yet Roberts-Miller is a patient teacher. Reading her work is profitable for any citizen worried about the future of the republic.”—John Stoehr, contributing writer for Washington Monthly

“As researchers, scholars, and teachers of writing, we have all come a very long way since 1949 and the official creation of the Conference on College Composition and Communication. While one volume cannot possibly capture every single thing of note, this one goes quite far in helping us to see past, present, and perhaps most important, the pathways to the next phase of what remains, even in our digital age, significant and necessary work.”—Jacqueline Jones Royster, coauthor of Feminist Rhetorical Practices: New Horizons for Rhetoric, Composition, and Literacy Studies

“Cheryl Glenn’s latest opus is a book rhetoricians engaged in public life have been waiting for, a work by a distinguished scholar anchored in both rhetoric and feminism. In eight eloquent chapters Glenn develops a compelling argument for moving rhetorical feminism from highbrow scholarship into its larger transformative virtue, or ‘hope.’ This is engaged scholarship at its most luminous and destined to be a reference work for many years to come.”—Philippe-Joseph Salazar, author of Words Are Weapons: Inside ISIS’s Rhetoric of Terror

Coming Soon
Available September 2019
Domestic Occupations: Spatial Rhetorics and Women’s Work
Jessica Enchoh

Mestiza Rhetorics: An Anthology of Mexicana Activism in the Spanish-Language Press, 1887–1922
Edited by Jessica Enchoh and Christina Devereaux Ramirez

Available November 2019
Chain of Gold: Greek Rhetoric in the Roman Empire
Susan C. Jarratt

A Shared History: Writing in the High School, College, and University 1856–1886
Amie J. Lueck

“Fashioning Lives forces us to wrestle with the complexities, contours, and contradictions of Black queer identity within the context of literacy engagement and everyday life.”—Marc Lamont Hill, correspondent for BET News, and author of Nobody: Casualties of America’s War on the Vulnerable, from Ferguson to Flint and Beyond

“In a fascinating exploration of the role and function of social media, Jeff Rice uses his own obsession with craft beer to show readers how networks function as sites for invention and expression, information exchange and aggregation, and identity formation. This book is critical reading for anyone who is interested in social media platforms, sociotechnical networks, and the rhetorical elements that structure working and living today.”—Stuart Selber, author, Multiliteracies for a Digital Age

“We present a study of Black Queers and the Fashioning Lives, in talks about the South Sea Islander, and the people of Melanesia.”—Jessica Enchoh and Scott Wible

“Craft Obsession
The Social Rhetorics of Beer
Jeff Rice
Paper: 978-0-8093-3528-2
E-book: 978-0-8093-3518-3

Rhetorics of Whiteness
Postracial Hauntings in Popular Culture, Social Media, and Education
Edited by Tammi M. Kennedy, Joyce Irene Maddaloni, Krista Ratcliffe.
Foreword by Lilia D. Monzo and Peter McLaren
Paper: 978-0-8093-3546-6
E-book: 978-0-8093-3547-3
$45, 358 pages, 6 × 9

Policy Debate
A Guide for High School and College Debaters
Shawn E. Briscoe
Paper: 978-0-8093-3556-9
E-book: 978-0-8093-3555-6
$25, 232 pages, 6 × 9, 19 illus.
**Feminist Rhetorical Science Studies**
Human Bodies, Posthumanist Worlds
Edited by Amanda K. Boote and Julie Jung
Paper: 978-0-8093-3633-3
E-book: 978-0-8093-3634-0
$45, 274 pages, 6 × 9, 2 illus.
Studies in Rhetorics and Feminisms

*The essays combine complex theoretical models with concrete critiques of practices in subjects such as scholarship in the academy, reproductive rights, patient rights, neuroscience, the pharmaceutical industry, and technical and professional communication in and beyond the classroom, and pay careful attention to gaps in language, action, and thought to uncover spaces for enacting new work and for repurposing received wisdom.*

—Melody A. Bowdon, professor of writing and rhetoric, University of Central Florida

**Retroactivity in the Lesbian Archives**
Composing Pasts and Futures
Jean Bessette
Paper: 978-0-8093-3623-4
E-book: 978-0-8093-3624-1
$40, 262 pages, 6 × 9, 10 illus.
Studies in Rhetorics and Feminisms

*In an age of alternative facts and shifting political realities, the public and the academy need to understand Baudrillard's account of lesbian rhetoric in the second half of the twentieth century.*—K J Rawson, director of the Digital Transgender Archive and assistant professor of English at the College of the Holy Cross

**Jean Baudrillard**
The Rhetoric of Symbolic Exchange
Brian Gogan
Paper: 978-0-8093-3625-8
$35, 248 pages, 6 × 9
Rhetoric in the Modern Era

*“In an age of alternative facts and shifting political realities, the public and the academy need to understand Baudrillard’s work more than ever. Gogan gives us a useful reading and critique of this important body of scholarship.”—Barry Brummett, editor, The Politics of Style and the Style of Politics*

**Emerson and the History of Rhetoric**
Roger Thompson
Paper: 978-0-8093-3612-8
$35, 174 pages, 6 × 9

*“The scholarship behind this brief study is superior, indeed prodigious. Thompson freshly brings rhetorical history to Emerson and Emerson to students of rhetoric. Few readers on either side will fail to be enlightened.”—Phyllis Cole, author of Toward a Female Genealogy of Transcendentalism and past president of the Ralph Waldo Emerson Society*

**Vince Ximenes, LBJ’s Great Society, and Mexican American Civil Rights Rhetoric**
Michelle Hall Kells
Foreword by Juan C. Guerra
Paper: 978-0-8093-3640-1
E-book: 978-0-8093-3641-8
$40, 346 pages, 6 × 9.25, 21 illus.
Studies in Rhetorics and Feminisms

*“Kells provides a fuller picture of the roles that Vince Ximenes played not only in the American G.I. Forum but also in Washington, D.C., and New Mexico. The author’s exploration of the intricacies of social conditions and the historicity of the times helps clarify Ximenes’s use of language in various contexts and furthers our understanding of the complexity of the Mexican American civil rights battles.”—Anthony Quiroz, editor of Leaders of the Mexican American Generation: Biographical Essays*

**Food, Feminisms, Rhetorics**
Edited by Melissa A. Goldthwaite
Paper: 978-0-8093-3590-9
E-book: 978-0-8093-3591-6
$40, 296 pages, 6.125 × 9, 8 illus.

*“Food, Feminisms, Rhetorics poses significant questions about the gendered history of cooking; about representations of food across time, cultures, and genres; and about the intimate link between eating and embodiment. The diversity of theoretical approaches and historiographic methodologies ensures readers will find much to feast on in these pages.”—Jane Greer, editor of Girls and Literacy in America: Historical Perspectives to the Present Moment*

**Rhetoric and Writing Studies in the New Century**
Historiography, Pedagogy, and Politics
Edited by Cheryl Glenn and Roxanne Mountford
Paper: 978-0-8093-3567-1
E-book: 978-0-8093-3568-8
$40, 320 pages, 6 × 9, 7 illus.

*“Glenn and Mountford begin by discussing the growth of composition and rhetoric as a field and the trajectory of composition pedagogy over the past 40 years. As part of that growth, composition theorists continue to study and establish new approaches to teaching and studying writing, and much of that is included in this volume. . . . Each section compromises three or four essays that draw out and elaborate on the main theme.”—J. Dockter, Lincoln Land Community College*

**Levinas’s Rhetorical Demand**
The Unending Obligation of Communication Ethics
Ronald C. Arnett
Foreword by Algis Mickunas
Paper: 978-0-8093-3569-5
E-book: 978-0-8093-3570-1
$40, 334 pages, 6 × 9

*“This important volume provides a deep yet accessible foray into the philosophy of Emmanuel Levinas and its importance for rhetoric and communication. Scholars will gain a richer and more nuanced understanding of the work not only of Levinas but also of a constellation of theorists and thinkers. No other volume can offer such a comprehensive and engaging view of one of the most important Continental thinkers.”—Pat J. Gehlke, coeditor, A Century of Communication Studies: The Unfinished Conversation*

**Demosthenes’ On the Crown**
Rhetorical Perspectives
Edited by James J. Murphy
Paper: 978-0-8093-3510-7
E-book: 978-0-8093-3511-4
$40, 242 pages, 6 × 9
Landmarks in Rhetoric and Public Address

*“This remarkable collection reveals the main strengths of Demosthenes’ speech On the Crown, including argumentative strategies, moral and psychological proofs, structural organization, and stylistic choices. James J. Murphy has devised an indispensable tool for scholars. To general readers, this book will provide a gateway to one of the most important works to have ever appeared in the history of rhetoric.”—Laurent Pernot, University of Strasbourg, past president of the International Society for the History of Rhetoric*